

Adam Cullen

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{Personal Profile}

I am a confident, outgoing and optimistic person, actively looking to improve my skillset, discover new concepts and develop new skills. I am currently in my 3rd and final year of a Digital Media Design course at Bournemouth University.

I am fascinated by Digital Media; a revolutionary discipline vastly expanding on a daily basis. It is imperative in this discipline to remain focused, keeping to tight deadlines and constantly acknowledging the work that happens around you in order to stay ahead. These are attributes I believe I can bring to your business.

If you hire me, you would not only be hiring a creative thinker and a positive influence on your team but a guaranteed hard worker; who is punctual, reliable and dedicated to the cause. I strive to get the job done, even to the tightest of deadlines and I will always put in 100%, whatever I am asked to do.

{Key Skills}

Software

Confident Adobe CS6 (Photoshop, Illustrator, Dreamweaver), Sketch, Coda 2.5 (IDE), Microsoft Office, Filezilla, Transit

Competent Adobe Creative Suite 6: InDesign, XCode, GiT

Programming Languages

Confident HTML, CSS, Wordpress, FTP

Competent Javascript, PHP, Swift, Sass

Of Note I have held a full clean driving license since February 2012, have a keen interest in photography, a passion for the drums and am proud to have been captain of my local rugby team for 2 seasons

{Education}

Undergraduate BA Hons Digital Media Design | Sept 2012 - Present
Bournemouth University, Fern Barrow, Poole BH12 5BB

BTEC Extended Diploma in Interactive Media - DDM* | Sept 2010 - May 2012
Stoke-On-Trent College, Moorland Road, Stoke-on-Trent ST6 1JJ

**I recieved a PASS for both Level 2 Functional Skills ICT and Maths also*

BTEC Distinction and 5 GCSE's C or above* | Sept 2009 - 2010
Birches Head High School, Stoke-on-Trent ST2 8DD

**GCSE's in English Language, Literature, Maths, Media Studies and Sociology*

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{Employment History}

Web & Mobile Developer | March 2014 – Present

RedBalloon Productions, Weymouth House, Talbot Campus, Poole BH12 5BB

Alongside the final year of my degree, I work for RedBalloon as their lead website and mobile developer. I work across multiple projects at any one time from start to finish. I maintain the whole process from planning and wire framing through to building and launching the finished product.

Every decision that I make at RedBalloon I make with the clients best interests in mind. As such each site is built using a Content Management System so they are easily updatable for the client. Every website is built to be responsive unless instructed otherwise by the client, this is done so I can ensure that my clients are future proofed against further advancements in mobile technology.

Freelance Developer | October 2013 - March 2014

RedBalloon Productions, Weymouth House, Talbot Campus, Poole BH12 5BB

Starting as a Freelance Developer alongside my University Course. I began helping out on various web developments before gaining a design and development lead on a number of projects.

Various Sales Roles | 2009 - Present

KFC, Thontons, Phones4U and Lemur Landings

Starting at just 16 as a chef at KFC, I have always been in work and progressed through a series of sales roles that I have found both enjoyable yet challenging, and a fantastic learning curve that I can take forward into my career in the digital industry.

At Thorntons, I began as a Sales Assistant before being quickly promoted to Team Leader after just 2 months. This meant that as well as carrying out regular sales assistant duties, I was also responsible for cash handling, till & safe counts, stocktakes, deliveries and working closely with the management to ensure that the store was meeting targets.

At Phones4U I worked in a bustling sales environment selling and offering technical support. I was constantly working towards achieving a high sales target, whilst maintaining excellent customer service. In just 7 months there, I achieved a Gold Sales Award for top sales in the region.

{Freelance Projects}

MeCCSA Conference 2014 | November 2012 - April 2013

I was asked to build a website for the prestigious annual MeCCSA conference; a site rebuilt every year by each annual host. This brief, my biggest to date, was built to handle a large volume of traffic and I worked closely with two contacts to ensure that the site met their exacting standards.

Richard Cole | March 2013 – June 2014

I was commissioned to build this website by RedBalloon Productions in response to my work with MeCCSA. Once their lead developer, who carried out planning and client consultation to ensure I had a clear brief, I worked alone to build a site that the client is still currently happy with.

Serenity Nail & Beauty | May 2012 – Present

My first ever job as a freelance developer, I was approached by Serenity to build them a website. The client was so pleased with the initial job that I have been commissioned again, to create a new website, designed entirely with their re-brand in mind.